

FOR IMMEDIATE RELEASE:



Aspen is Focused on Making Operations Leaner and Greener

Victorville, CA. 03.01.09 – Aspen has targeted their operations to run leaner and greener as a way to increase profitability in 2009 and beyond. Aspen, who is a third party logistics company, has come off a successful 2008 to face the daunting task of remaining sustainable in a recession-strapped 2009. The company feels that to combat economic woes its imperative for them to conduct lean operations, but also manage to put the green initiative at the forefront. The firm feels that technology, incentives, and marketability have made it more compelling to have an operation focus on running lean and green practices - and in many cases green and lean have been made synonymous.

Aspen is committed to sound environmental practices as they have implemented all encompassing national programs. These programs include cardboard recycling, pallet and plastic recycling, high efficiency fluorescent lights, idle limits and speed limits on their tractors, idle limits on all outside carriers for each site, and landfill alternatives for organic waste, to name just some examples. The firm is using these practices to augment their already lean operational procedures. Aspen who has over 30 years of experience in logistics solutions targeted to the retail supply-chain, feels that implementing a focus on keeping a tight control over waste will allow them to turn the corner and offer the incentives for customers to turn to a logistics provider that can operate with optimal efficiency at all levels.

The firm recently received the Orion Environmental Stewardship certificate for their efforts for efficient operations in saving power at their Salt Lake City Facility. The calculations made by Orion along with Rocky Mountain Power allowed them to receive this acknowledgment. It was shown that their replacement of old equipment with newer environmentally-friendly technology will save over 456 tons of CO2 from entering the atmosphere per year and give the “. . . air-scrubbing equivalent of 123-acre forest or taking 108 cars from the road.” Aspen continues to improve its operational efficiency along with its environmental footprint while many other awards and acknowledges are still pending.

Aspen is a top 100 third party logistics firm who has been in business for over 30 years and operates approximately 2.5 million square feet of modern refrigerated and ambient warehouse facilities along with their own fleet of trucks. Aspen specializes in a variety of value-added services, including co-packing, pick pack, just-in-time inventory management and time sensitive custom deliveries. Aspen is a specialist in the retail and healthcare supply chain and understanding the details involved with shipping to major retailers and grocery chains has been a key to its successes.

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