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Supply and Demand Chain Magazine Announces Aspen Logistics, Inc as a Recipient of their 2011 Supply & Demand Chain Executive 100

Temecula, CA. 05.03.11 – Editors at Supply and Demand Chain Magazine announced today that Aspen Logistics, Inc. will be included in their 2011 ‘Supply & Demand Chain Executive 100.’ Aspen is a third-party logistics (3PL) carrier whose services are a main-stay in the western half of the United States with capabilities to service the East Coast through its extended networks. They handle a number of products from various manufacturers, but primarily warehouse and transport consumables, i.e. confectionary, pet food, and pharmaceuticals. Supply and Demand Chain Magazine is an industry trade magazine that is intended to be used as a tool by executives to make informed decisions concerning logistics providers who can fulfill their needs. The Supply & Demand Chain Executive 100 is a list that recognizes supply chain solution providers, consultants and other organizations that are helping lead the way in transforming companies’ supply and demand chains. This is the tenth year that the magazine has composed the list. 2011’s ‘100’ list focuses on supply chain transformation projects that have had a significant impact on the company’s going through the implementations.

“Our readers count on Supply & Demand Chain Executive for intelligence and decision-making information on solutions and best practices for supply chain transformation,” said Andrew k. Reese, editorial director of Supply & Demand Chain Executive. The magazine saw these elements in a case study that Aspen completed on an operation they conduct for the pet food manufacturer WellPet. The case study details how Aspen had to create a unique system that would effectively deliver on the products’ pledge for “freshness” – a key element to the hi-quality standards at WellPet. The magazine’s editorial staff felt that this project demonstrated an ambitiousness/scope, creative application of technologies/solutions/services used, extent in business results/impact, and clarity of submission. Barry Hochefelder, editor of Supply & Demand Chain Executive adds, “Our goal with this year’s “100” is to put the spotlight on successful and innovative transformation projects that are delivering bottom-line value to small, medium, and large enterprises across the different functions that comprise the supply chain.”

Aspen Logistics and the other companies who have been selected to this year’s list will appear in a cover story in the magazine’s June 2011 issue as well as online at www.SDCExec.com.

For additional information please contact Christopher Ticknor Aspen’s Marketing Director, or call Aspen (800) 741-7360.

Aspen Logistics Inc. is a top 100 third party logistics firm who has been in business for over 30 years and operates approximately 3 million square feet of modern refrigerated and ambient warehouse facilities along with their own fleet of trucks. Aspen specializes in a variety of value-added services, including co-packing, pick pack, just-in-time inventory management and time sensitive custom deliveries. Aspen is a specialist in the retail and healthcare supply chain and understanding the details involved with shipping to major retailers and grocery chains has been a key to its successes.

Supply & Demand Chain Executive is the executive’s user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at www.SDCExec.com.

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