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Supply and Demand Chain Executive Magazine has Named Aspen Logistics, Inc as a recipient of their 2012 Green Supply Chain Award

Temecula, CA. 11.08.11 –Supply and Demand Chain Magazine announced today that Aspen Logistics, Inc. is a recipient of their 2012 Green Supply Chain Award, recognizing companies that are making sustainability a core part of their strategies. Aspen is a third-party logistics (3PL) carrier whose lanes originate in the western portion of the United States, where they have number of large scale supply chain operations. They handle various types of products from both domestic and global manufacturers. Supply and Demand Chain Magazine is an industry trade magazine that is intended to be used as a tool by executives to make informed decisions concerning logistics providers who can fulfill their needs. Market pressures that include public concerns, government regulations and corporate social responsibility initiatives are driving businesses to view "green" and "sustainability" as necessary components of their supply chain strategies. At the same time, the "supply chain" as a function has emerged as a focal point of sustainability initiatives towards this effort. Aspen as an orchestrator of many of these operations has been essential in promoting efforts and driving sustainability goals within their customers' strategies.

The 2012 Green Supply Chain Award recognizes companies that make sustainability goals a core part of their operations and strategy. "The goal of the 'Green Awards' is to highlight a range of strategies and solutions that companies are employing to incorporate sustainability into the supply chain," said Barry Hochfelder, editor, *Supply & Demand Chain Executive*. "Our readers can use this information as a baseline to assess their own efforts in this regard." The magazine judged submissions based on clarity and content of the goal and strategy, the extent of steps being taken, the impact of the results to date and projected, and the form and presentation of the information submitted.

Aspen is honored to achieve this recognition. Environmental initiatives are critical elements in bringing a long-term value to a customer's operation and a positive impact to the surrounding communities. When proposing a solution to a customer, Aspen will take steps to thoroughly investigate areas where sustainability initiatives may be put in place, or where their own internal programs can compliment that of the customers.

Aspen Logistics is always looking at industry benchmarks to keep their performance one-step-ahead of trends. The company is committed to remain on the leading-edge in environmental responsibility. The company belongs to a number of associations, such as the EPA's SmartWays program and the American Trucking Association, which drive standards among carriers and beyond.

For additional information please contact Christopher Ticknor Aspen's Marketing Director, or call Aspen (800) 741-7360.

Aspen Logistics Inc. is a top 100 third party logistics firm who has been in business for over 30 years and operates approximately 3 million square feet of modern refrigerated and ambient warehouse facilities along with their own fleet of trucks. Aspen specializes in a variety of value-added services, including co-packing, pick pack, just-in-time inventory management and time sensitive custom deliveries. Aspen is a specialist in the retail and healthcare supply chain and understanding the details involved with shipping to major retailers and grocery chains has been a key to its successes.

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at www.SDCExec.com.

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