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### Aspen is Named to Inbound Logistics Top 100 Third Party Logistics List

**Temecula, CA. 08.12.10** – Inbound Logistics Magazine names Aspen Logistics in its 2011 list of Top 100 third party logistics (3PL) companies. This marks the seventh year in a row that Aspen has been recognized by the magazine. Already this year Aspen has been listed in Food Logistics Magazine's list of the Top 100 Technology Providers, Inbound Logistics 2011 Top 75 Green Supply-Chain Partners, and Supply and Demand Chain Executive Magazine's Top 100. The reoccurring recognitions have highlighted Aspen's branding and longevity as a leader in logistics solutions.

The 3PL attributes the recognitions to the strategic planning and forward thinking of their management team. Aspen spent the end of 2010 doing some self-analysis in areas where they have succeeded. The company took the data collected and put forward a strategy plan to optimize performance and lean out operational waste. Part of the plan forecasted potential growth opportunities. The results have allowed this year to be one of best in the books for the 3PL.

With the economy unpredictably rising and lowering, customers have been looking towards diversifying their supply-chain networks through a multiple 3PL strategy. This strategy insulates the customer from fluctuations at one carrier, but retains the strategic benefits of a network with lower fixed costs. Subsequently, the approach takes skill and time to manage. Aspen formulated an approach that takes this into account. Their plan leverages their extended network partners' (i.e. NDS) various areas of experience to handle operational niches, while Aspen drives their own piece and manages the network as whole.

Inbound Logistics Magazine has paid attention to the strategy being driven at Aspen Logistics. The magazine's editor explains the reason for their selection to this year's top 100 listing below:

“One key driver in our selection process was how a logistics solutions provider enables scalability for its customers. In today's economic climate, it is required that a 3PL produce direct savings for customers by optimizing a transport network, reducing an inventory-to-sales ratio, or advancing the order- to-cash cycle. But it is just as important -- in some cases more important -- for a logistics partner to act as a business change agent, driving their customers' ability to match demand for their products more closely to supply, aligning enterprise operational performance to the larger economic trend. That is what Aspen Logistics does, and why we are happy to recognize it as a 2011 Top 100 3PL.”

For additional information please contact Chris Ticknor Aspen's Corporate Marketing Manager, or call Aspen (800) 741-7360.

Aspen Logistics Inc. is a top 100 third party logistics firm who has been in business for over 30 years and operates approximately 3 million square feet of modern refrigerated and ambient warehouse facilities along with their own fleet of trucks. Aspen specializes in a variety of value-added services, including co-packing, pick pack, just-in-time inventory management and time sensitive custom deliveries. Aspen is a specialist in the retail and healthcare supply chain and understanding the details involved with shipping to major retailers and grocery chains has been a key to its successes.

Inbound Logistics the leading trade magazine targeted toward business logistics and supply chain managers. The magazine's editorial mission is to help companies of all sizes better manage corporate resources by speeding and reducing inventory and supporting infrastructure, and better matching demand signals to supply lines. More information is available at [www.inboundlogistics.com](http://www.inboundlogistics.com)

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